



Lunacon 2011

March 18 - 20, 2011

Dealers Registration Form

December 5, 2010

Lunacon 2011: March 18 - 20, 2011
Hilton Rye Town
Rye Brook, New York

Dear Dealer,

Lunacon reserves the right to select dealers, and to limit table space assigned. Such factors as a balanced room, speedy and accurate applications, and prior dealing at the con will all be considered, but the final selection must remain ours.

- | | | |
|----------|--------------|-------|
| 1. Cost: | One table | \$ 65 |
| | Two tables | \$145 |
| | Three tables | \$265 |

A limited number of three-table blocks are available.

2. Table cost does NOT include a membership. Memberships are \$50 until Feb. 20, 2011, and \$60 at the door. Anyone working as a Dealer must have a Lunacon membership. Assistants whose memberships are not purchased in advance will have to pay at-the-door rates. If you are buying additional memberships for assistants, please tell us whom they are for. Use the attached form if necessary.
3. Dealers will again have the ability to use any existing outlets in the dealers' room at no additional charge. In addition, dealers will also be able to use their own extension cords and surge suppressors. Please remember that all cords and power strips must be in safe working condition and able to handle the electrical load. Electrical equipment must have either grounded (triple-prong) or polarized plugs. Due to an issue in previous years, we will have to remind people to please not make adjustments to anything electrical that is not your own.
4. Weapons **may** be sold in the Dealers' Room. After the sale, they must be securely wrapped in opaque wrappings and tape. Please check the weapons policy posted on our website (<http://www.lunacon.org>).
5. There will be no loud noise-producing stuff in the Dealers' Room. Headsets must be provided.
6. New NY State Tax filers should comply with NY state instructions on obtaining a Sales Tax Certificate of Authority: details here: <http://www.tax.ny.gov/bus/st/stdix.htm> .
Instructions to register are here:
http://www.tax.ny.gov/pubs_and_bulls/tg_bulletins/st/how_to_register_for_nys_sales_tax.htm.
Actual registration online link is here: <http://www.nys-opal.com/>. On the right side, click "Online Applications," second one down. Expand: Taxation and Finance, Department Of. Select "Certificate of Authority to Collect Sales Tax."
7. There will be security in the Dealers' Room when it is closed, or doors will be securely fastened.



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8. Dealers will be able to start load in to the Dealers' Room at 10:00 a.m. Unfortunately, early access will not be permitted.
9. The loading area behind the Dealers' Room will be available Friday morning 10:00 a.m. – 6:00 p.m. This will be the only loading area; the conference entrance at the front of the hotel will not be available for loading. Due to past problems, the hotel has given us specific terms for the loading zone; you will not be allowed to leave your car unattended or start setting up your space until your car is completely unloaded and moved out of the loading zone. If your car is left within the loading zone after the specified time, it will be towed at the owner's expense. Parking is open-air; a limited number of spaces may be available outside the Dealers' Room.
10. Dealers expecting to lean or prop things against the walls must PAD the contact points with felt or foam. Likewise, naturally, NOTHING may be hung, stuck, or fastened to any wall surface in the Dealers' Room.
11. Dealers in art prints are welcome in our Dealers' Room. However, any art print sold in the Dealers' Room cannot also be displayed and sold in the Art Show Print Shop. Conversely, any art print title that is displayed and sold in the Print Shop cannot be sold in the Dealers' Room.
12. Please indicate on the accompanying form a rough estimate (*by percent*) of what you sell (e.g., 50% new sf, 25% used hardcover sf, 25% fannish filktapes.).
13. The deadline for receipt of reservations is January 30, 2011.
14. Full payment must accompany all reservations. Checks or money orders **must** be payable in US dollars; checks **must** be drawn on a US bank. You may also use a credit card or PayPal (all credit card payments will be via our website and PayPal).
15. **If you plan to pay with a credit card, please note this on your application, and we will get back to you with the necessary information as soon as we get our on-line forms activated. If snafus continue to bug us, we may have you pay with your credit card at the convention. Please be assured that your space will be reserved and held for you regardless.**
16. **IMPORTANT STUFF—READ!!** We will deposit your checks upon receipt. Having your check cashed does not necessarily mean acceptance of your application. **Membership refunds will be made only if you will not be attending the convention, and cancel according to our refund policy below.** If applicable, membership fees will be fully refunded. Please see #18 for our cancellation and refund policy on dealer space.
17. NO applications will be accepted unless they are accompanied by a completely filled-out reservation form, payment for space, and a signed and dated release form. The signature on the back of the form must be that of the person named on the form. Incomplete or unsigned forms, forms without payment, or payment without properly filled-in forms, will be returned.



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18. Please send your completed form, plus payment made out to **Lunacon 2011**, to

Lunacon 2011-- Attn: D Langsam
627 East 8th St
Brooklyn NY 11218

Paypal and credit card payments should be made on our website. All payments will be processed by PayPal.

19. Should you need to cancel, we will refund your space fees in full if you cancel before February 21, 2011. From February 21-28, 2011, we will refund your money, minus a \$25 processing fee, if we are able to resell your space. Refunds after March 1, 2011 will be made on a case-by-case basis.

20. Acceptances will be sent via email. Please be sure that your email address is printed clearly. If you do **not** want to receive your confirmation by email, please check the notification space at the end of your application!

21. Deadline for receipt of applications is January 30, 2011.

If you have any questions, you can reach me at (718) 853-8121. There is a machine. Please **DO NOT** call after 11 pm Eastern Standard Time. E-mail can reach me anytime at Devra@AOL.com.

Thank you for your interest. I hope we all have a satisfying con.

Sincerely yours,

Devra Langsam

Lunacon 2011 Dealers' Room



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Tables Assigned: _____

Tables Requested: _____

No. Memberships: _____

LUNACON 2011 Dealer Reservation Form

Please print

Name: _____

Business Name: _____

Address: _____

Evening Phone: _____ E-mail/fax: _____

Website (optional): _____

- | | | |
|---------------------------|---------------------------------|--------------------------------|
| Merchandise: <i>Books</i> | _____ New sf/fantasy | _____ Used sf {under \$6 ave.} |
| | _____ Collectable hardcovers | _____ Collectable paperbacks |
| | _____ Mysteries | _____ Other Books |
| | _____ Art & illustrated books | _____ Magazines |
| | _____ Filk tapes and filk books | _____ Fanzines |
| | _____ Comics | _____ Weapons |
| <i>Non- Books</i> | _____ Jewelry | _____ Costumes |
| | _____ Costumers' supplies | _____ Media posters & photos |
| | _____ Video/CD/DVD | _____ Anime/Manga |
| | _____ Buttons | _____ T-shirts |
| | _____ Games & Toys | _____ Models & Figurines |

Other {please specify} **Wiccan Items (Tapestries, Incense (in sealed containers), Journals, Goblets, etc)** _____

Special set-up requests: {*power, no table in space, wall space, etc.*}

PLEASE TURN THIS FORM OVER AND SIGN BEFORE RETURNING!

DEADLINE FOR RECEIPT OF FORM: JANUARY 30 2011



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One Table = \$65 _____ Two Tables = \$145 _____ Three Tables = \$265 _____

Table Cost: \$ _____

Memberships # _____ @ \$ 50 = \$ _____

{ please list names and addresses on attached sheet }

Total Amount Enclosed: \$ _____

Return this form to: **Lunacon 2011** **Make checks payable to: LUNACON 2011**

Attn: D. Langsam
 NY Science Fiction Society
 627 East 8th St
 Brooklyn, NY 11218

Please sign disclaimer below. No forms will be accepted without signature.

(If you wish to pay by PayPal or credit card, please visit our website for online payment. All payments will be processed through PayPal. You do not need a PayPal account to make a payment with a credit card. The online payment page can be accessed from the dealers' page on the Lunacon website. The payment page is password protected. Password: sfgoodies)

If you plan to pay using a credit card, please note it here _____ . We will get back to you once we've gotten our on-line forms activated properly, or we will request that you be prepared to pay at the convention.

I, the undersigned, agree that Lunacon 2011 and the New York Science Fiction Society—the Lunarians, Inc. will not be responsible for goods and/or services sold by me during the course of Lunacon 2011. By placing goods in the Dealers' Room, I agree to indemnify and hold harmless Lunacon 2011 and the New York Science Fiction Society--the Lunarians, Inc. from all claims and liabilities resulting from my negligence. Although Lunacon 2011 and the New York Science Fiction Society--the Lunarians, Inc. will take reasonable security measures, neither Lunacon 2011 nor the New York Science Fiction Society--the Lunarians, Inc. will be responsible for items placed in the Dealers' Room.

I understand that my submission of this signed and dated Lunacon 2011 Dealers Reservation Form signifies that I have read and accepted the Dealers' Room Regulations provided with this form.

Authorized Signature _____

Date _____

Signature must be of the same person as the name on the other side of this form.
Forms will be returned if they are not signed and dated.

Check here if you want to receive hard-copy confirmation, NOT email _____



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Membership / Registration List
Please copy this form if you need additional memberships.

Name: _____

Badge Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name: _____

Badge Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____

Name: _____

Badge Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email: _____